

Kaila Aaron

Illustrator & Designer

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about

I'm a multi-disciplinary illustrator and designer working on anything from pattern and textile design, packaging, greeting cards, stationery, posters and everything in between. Within my illustrative realm you'll find that I bring to life whimsical characters, employ simplified and streamlined colors, sans-serif type, and jokes so corny they might just make you groan with delight.

education

2019-2023

Savannah College of Art and Design

Bachelor's degree of Fine Arts,
Illustration and Graphic Design

skills

surface design,
illustration, graphic
design, hand drawing,
typography, package design,
brand identity, leadership,
team management, trusting
relationships, adobe creative suite,
procreate, apple software, presentation
skills, microsoft suite, competitive swimming,
baking, various fiber arts, caring for plants,
laughing until my cheeks hurt

work experience

CLYDE

January 2025
Washington DC (remote)

Freelance Graphic Designer

Responsible for producing engaging and impactful content that reflects the unique voice of various brands and organizations all while connecting with existing and new audiences across social media channels

The Pivot Group

April 2024-November 2024
Washington DC (remote)

Graphic Designer

Created compelling visual narratives through political direct mail and promotional material for diverse Democratic political campaigns and activist organizations for the 2024 election cycle.

Homage LLC

June 2022-August 2022
Columbus, Ohio (hybrid)

Jr. Graphic Apparel Designer

Developed seasonal graphic concepts for a range of apparel categories while maintaining brand and licensing consistency across several major sports organizations. While also exploring and researching emerging trends in the global market to deliver product that is aligned with the customer and market landscape.

Trident x Scadpro

March 2022-June 2022
Savannah, Georgia

Textile Design Intern

Aided in the development of original artwork to be used across seasonal print and pattern of their inaugural children's bedding collection.

North High Brewing Co.

April 2021-November 2021
Columbus, Ohio (hybrid)

Freelance Graphic Designer

Created original artwork, layouts, and colorways using a blend of traditional techniques and digital tools specializing in packaging and poster design